

AINAD SHRINERS' FEZTIVAL OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE



GREY EAGLE
DISTRIBUTORS



VARIETY OF FOOD VENDORS

FREE ENTRY - LIVE BANDS - KIDS ZONE

BOULDERDASH



The Saloonatics

CORNHOLE TOURNAMENT

Saturday **3 June** 11AM - 8PM



ALL PROCEEDS BENEFIT AINAD SHRINERS

AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

What is the FEZTIVAL OF FOOD and what to expect?

The intent is to provide a family friendly event on Belleville's Square which both promotes the local downtown area of Belleville while offering an impressive number of food trucks with an incredibly diverse range of food choices including dessert offerings! Additionally, there will be other vendors, a kids area, and a cornhole tournament. All of which will be backdropped by several bands providing live entertainment throughout the day.

On Friday evening, 2 June 2023, beginning at 7:30 PM, as we have for over 50 years, we will kick-off the event with our annual Ainad Shriners Parade through downtown Belleville. The main day of the event is Saturday, 3 June 2023 and it will open at 11 AM and will continue throughout the day with a last call at 8 PM and a closing time of 8:30 PM.

Why the FEZTIVAL OF FOOD?

Historically, Ainad Shriners had held the Belleville Shriners Circus Parade as the kick-off to our annual Shriners Circus fundraiser which always began at Belleville's Fairgrounds and then toured across multiple venues in Southern Illinois throughout the following weekend as our largest fundraiser of the year. Several years ago, due to circumstances outside of our control, we were unable to continue with the Circus as we all knew and loved it. We have chosen to select the Belleville Square as the home to our newest fundraiser due to the long positive relationship and support of the local community and its surrounding area.

Where do the proceeds of the event go?

The funds will solely benefit the operations and activities of Ainad Shriners of Southern Illinois.

How to Support the Event

The Festival of Food Committee has implemented a marketing and promotion plan which focuses on the promotion of our Sponsors and the event itself. We will be utilizing a variety of media platforms including: Facebook, Twitter, Instagram, our website, printed materials, billboards, radio and TV in order to maximize our mutual reach across the region. Details on sponsorship opportunities are listed on the AVAILABLE SPONSORSHIPS page.

Who are the Primary Contacts for the Event?

Brian Coppotelli, Committee Chairman (618) 971-9411 or bkcoppo@earthlink.net

Al Orelt, Promotions/Sponsorships Chairman (618) 972-1210 or aorelt@yahoo.com



How to Participate as a Vendor?

The City of Belleville has already approved the event and vendor space is available on a first come first served basis, so please complete the application form found on the VENDOR APPLICATION page and mail your deposit payment as soon as possible to hold your spot for the event. This is a rain or shine event, therefore no refunds will be given for any cause.



ABOUT THE FEZTIVAL OF FOOD

AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Many sponsorships have been sold. Please contact Al Orelt at aorelt@yahoo.com with questions. Other forms of sponsorships are also available other than those shown.

AVAILABLE SPONSORSHIPS

Executive Feztival Event Sponsor (1 Available)

- Logo on all promotion, banners, flyers and main stage banner
- PA acknowledgement throughout the event
- Sponsor's name listed on all major promotional materials, social media and event banner
- Availability to set up a display and hand out promotional materials
- \$100 in credit to be used at any food vendor at the event
- \$50 in beverage credit to be used for any beverage available at the event

\$7,500

Entertainment Sponsors (4 Available)

- Logo on all promotion, banners, flyers and main stage banner
- PA acknowledgement throughout the event
- Sponsor's name listed on all major promotional materials, social media and event banner
- Availability to set up a display and hand out promotional materials

\$5,000 each

SOME STILL AVAILABLE

Token Booth Sponsor (1 Available)

- Exclusive marketing of token booths including sign with company logo
- Sponsor's name listed on social media and event banner
- Availability to set up a display and hand out promotional materials

\$1,500

SOLD OUT

Cornhole Tournament Sponsor (1 Available)

- (2) Custom boards with sponsor's logo which is yours to keep
- (1) Cornhole team (two players per team) in the tournament
- Logo on tournament promotion, banners and flyers
- Sponsor's name listed on social media and event banner.

\$1,500

SOLD OUT

Kids-Zone Sponsor (1 Available)

- Exclusive marketing of Children's Area including sign with company logo
- Logo on all promotion, banners and flyers
- Sponsor's name listed on social media and event banner

\$1,000

SOLD OUT

Elite Cornhole Board Sponsor (2 Available)

- (2) Custom boards with sponsor's logo which is yours to keep
- Two cornhole teams (two players per team) in the tournament
- Sponsor's name listed on social media and event banner

\$750 each

SOLD OUT

Cornhole Board Sponsor (7 Available)

- (2) Custom boards with sponsor's logo which is yours to keep
- Sponsor's name listed on social media and event banner

\$500 each

SOLD OUT

Cornhole Score-tower Sponsor (10 Available)

- Signage with logo placed on one of the courts' scoring towers
- Sponsor's name listed on social media and event banner

\$250 each

SOME AVAILABLE

Friends of the Feztival

- Sponsor's name listed on social media and event banner

\$100 each.

SOME AVAILABLE



Sponsors to email logos in jpeg or png format to Al Orelt, Promotions/Sponsorships Chairman aorelt@yahoo.com

All checks for payment shall be made to be payable to: Ainad Shriners Feztival of Food

Mail to: Ainad Shriners, 609 St. Louis Avenue, East St. Louis, IL 62201

Revised 6 April 2023



AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Organization: _____ Contact: _____

Address: _____

Email: _____ Primary Product Sold _____

Telephone: Office _____ Cell _____

Size of Food Truck or Space Required _____ Electrical Needed: YES / NO How many amps drawn? _____
(Generators will not be allowed. 220V electrical will not be made available for any vendor.)

FEES FOR FOOD TRUCKS & OTHER VENDORS

12 x 12 or under booth: \$200

13 x 12 up to 24 x 12 size booth: \$250

Spaces are Limited and all registrations are final. No refunds will be offered. This is a rain or shine event.

Size variations at set-up will result in additional fees or removal from the event without refund

All Vendors will keep proceeds from their booth. Each vendor will be responsible for all cash transactions at their own booth as well as all supplies needed in their booth and clean-up of their designated area. After completing and returning the registration form and required fees, your request will be reviewed by the Ainad Feztival of Food Committee for approval. Vendors to email logos in jpeg or png format to Al Orelt, Promotions/Sponsorships Chairman aorelt@yahoo.com

Vendors will receive a packet stating the arrival times & set up instructions following registration. **NO BEVERAGE SALES ARE ALLOWED BY VENDORS. ALL BEVERAGE SALES SHALL BE BY THE FEZTIVAL OF FOOD COMMITTEE ONLY.**

REGISTRATION & PAYMENTS

Checks shall be made to be payable to: Ainad Shriners Feztival of Food

All registration forms and checks for payment shall be mailed to: Ainad Shriners, 609 St. Louis Avenue, East St. Louis, IL 62201

Credit Card Payments: Credit card payment will be available, however, a convenience fee of 5% will be added.

INSURANCE REQUIRED

All vendors are required to provide a copy of their current Certificate of Insurance of (\$1 million per person and \$2 million aggregate) This will be required to be provided prior to the event with additionally insured listed as: Illinois Department of Transportation, City of Belleville, IL, Ainad Shriners, Shriners International and Shriners Hospitals for Children and all of their affiliates.

REGULATORY REQUIREMENTS

Mobile Vending Units must have City of Belleville Mobile Vendor License, St. Clair County Health Department Permit, comply with Belleville Fire Department's Regulations for Downtown Events and any other required documents. All participating vendors will be required to meet City, health department and any other safety regulations provided by the Committee. Also, please be aware that an additional fee may be charged if your designated area has not been cleaned properly or damage was caused to City property causing additional expense to the Committee.

QUESTIONS

Brian Coppotelli, Committee Chairman (618) 971-9411 or bkcoppo@earthlink.net
Al Orelt, Promotions/Sponsorships Chairman (618) 972-1210 or aorelt@yahoo.com



VENDOR APPLICATION

AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Entertainment Sponsor
GREY EAGLE DISTRIBUTORS



Stage Sponsor
CATHOLIC FRATERNAL LIFE



Token Booth Sponsor
McGRAW'S IRISH PUB / LEXI'S B-F-F



Cornhole Tournament Sponsor
ALLSTAR CLEANING



Kids-Zone Sponsor
A&E CONCRETE, INC.



Facilities Sponsor
ILLINI ENVIRONMENTAL, INC.



Cornhole Board Material Sponsor
FISCHER LUMBER COMPANY



AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Elite Cornhole Board Sponsors



CHIRO-MED OF BELLEVILLE



J.F. ELECTRIC

Cornhole Board Sponsors



CANNON UTILITY SERVICES



D&S DRILLING

DutchHollowSupplies

Janitorial - Foodservice - Packaging - Office - Safety

DUTCH HOLLOW SUPPLIES



Commerce Bank

Member FDIC

COMMERCE BANK

KEEFE KEEFE & UNSELL, P.C.

KEEFE KEEFE & UNSELL, P.C.



NICK RAETZ

STATE FARM - NICK RAETZ



SCHUBERTS SMOKEHOUSE



ENGINEERING
&
GEOSPATIAL SERVICES

THOUVENOT WADE & MOERCHEN, INC.

AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Cornhole Tower Sponsors



FLORAL & GIFTS

BLISS FLORISTS & GIFTS



KLEIN'S APPLIANCES & BEDDING



OPTIMIST CLUB OF MILLSTADT



Merrill Lynch

MERRILL LYNCH - CHRIS BAGWELL



MILLENNIA PROFESSIONAL SERVICES



MOTOMART / FKG OIL



MACK RISK MANAGEMENT



IBEW LOCAL NO. 309

AINAD SHRINERS' FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

Friends of the Fesztival



BREADEAUX PIZZA



EHRET PLUMBING - HEATING - COOLING



DON RODGERS LTD. LIFESTYLE APPAREL



LINDELL BANK



FLYNN, GUYMON, & GARAVALIA



OTT'S TAVERN & FISH STAND



JASON BUSS - RE / MAX PREFERRED



TEAMSTERS LOCAL NO. 50



THE MARSH TEAM - RED DOOR REALTY



CORNHOLE TOURNAMENT

June 3, 2023

Downtown Belleville at the Square

Practice and check in - 11am

Bags Fly - 1pm

\$60/2 TEAM

person



- Cash payout to top teams
- Bracketed Double Elimination
- Bags Provided
- Variety of Food Vendors
- Live Music
- Rain or Shine!
- Sponsorship Opportunities Available

Tournament Sponsor



Board Builder Sponsor



Register online at
<https://scoreholio.com> or Day of Event

For additional info contact Jay at 618-406-9862

