

AINAD SHRINERS' FEZTIVAL OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE



GREY EAGLE
DISTRIBUTORS



FOODTRUCK VENDORS
CAR SHOW
LIVE ENTERTAINMENT BY



&



Saturday June 8 11AM - 9PM



ALL PROCEEDS BENEFIT AINAD SHRINERS

FEZTIVAL



OF FOOD

DOWNTOWN BELLEVILLE ON THE SQUARE

AVAILABLE SPONSORSHIPS

Entertainment Sponsors (4 Available)

\$5,000 each

- Logo on main stage banner
- PA acknowledgement throughout the event
- Sponsor's name listed on social media
- Introduced on main Stage
- Availability to set up a display and hand out promotional materials

Stage Sponsor (3 Available) \$2,500 each

- Logo on main stage banner
- Sponsor listed on social media
- Availability to set up a display and hand out promotional materials

Token Booth Sponsor (1 Available) \$1,500

- Exclusive marketing of token booths including sign with company logo
- Sponsor's name listed on social media
- Availability to set up a display and hand out promotional materials

Band Sponsor (4 Available) \$1,500 each

- Meet and greet with the bands
- Logo on main stage banner
- Sponsor listed on social media
- Availability to set up a display and hand out promotional materials

Car Show Sponsors (1 Available)

\$1,000

- Exclusive marketing dash Plaques for vehicles
- Sponsor listed on social media
- Availability to set up a display and handout promotional materials
- Logo on main Stage

Car Show Sponsors North (1 Available)

\$500

- Sponsor listed on social media
- Availability to set up a display and handout promotional materials
- Logo on main Stage

Car Show Sponsors East (1 Available)

\$500

- Sponsor listed on social media
- Availability to set up a display and handout promotional materials
- Logo on main Stage

Car Show Sponsors West (1 Available)

\$500

- Sponsor listed on social media
- Availability to set up a display and handout promotional materials
- Logo on main Stage

Friends of the Festival (Unlimited)

\$100 each

- Sponsor's name listed on social media

Sponsor: _____ Contact: _____

Ph: _____ Email: _____

Address: _____

** Sponsors to email logos in jpeg or png format to bookkeeper@ainadshriners.org **



All checks for payment shall be made to be payable to: **Ainad Shriners Festival of Food**
 Mail to: **Ainad Shriners, 609 St. Louis Ave, East St. Louis, IL**

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ABOUT THE FEZTIVAL OF FOOD

What is the FEZTIVAL OF FOOD and what to expect?

The intent is to provide a family friendly event on Belleville's Square which both promotes the local downtown area of Belleville while offering an impressive number of food trucks with an incredibly diverse range of food choices!

This event is Saturday, 8 June 2024 and it will open at 11 AM and will continue throughout the day with a last call at 8:30 PM and a closing time of 9:00 PM.

Additionally, there will be a Car Show. All of which will be backdropped by several bands providing live entertainment throughout the day.

On Friday evening, 7 June 2024, beginning at 7:30 PM, as we have for over 50 years, we will kick-off the event with our annual Ainad Shriners Parade through downtown Belleville.

Why the FEZTIVAL OF FOOD?

Historically, Ainad Shriners had held the Belleville Shriners Circus Parade as the kick-off to our annual Shriners

Circus fundraiser which always began at Belleville's Fairgrounds and then toured across multiple venues in Southern Illinois throughout the following weekend as our largest fundraiser of the year. Several years ago, due to circumstances outside of our control, we were unable to continue with the Circus as we all knew and loved it. We have chosen to select the Belleville Square as the home to our newest fundraiser due to the long positive relationship and support of the local community and its surrounding area.

Where do the proceeds of the event go?

The funds will solely benefit the operations and activities of Ainad Shriners of Southern Illinois.

How to Support the Event

The Festival of Food Committee has implemented a marketing and promotion plan which focuses on the promotion of our Sponsors and the event itself. We will be utilizing a variety of media platforms including: Facebook, Twitter, Instagram, our website, printed materials, billboards, radio and TV in order to maximize our mutual reach across the region. Details on sponsorship opportunities are listed on the AVAILABLE SPONSORSHIPS page.

Who are the Primary Contacts for the Event?

Brian Coppotelli, Committee Chairman (618) 971-9411 or bkcoppo@earthlink.net

How to Participate as a Vendor?

The City of Belleville has already approved the event and vendor space is available on a first come first served basis, so please complete the application form found on the VENDOR APPLICATION page and mail your deposit payment as soon as possible to hold your spot for the event. This is a rain or shine event, therefore no refunds will be given for any cause.



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Organization: _____ Contact: _____

Address: _____

Email: _____

Telephone: Office _____ Cell: _____

Size of Food Truck or Space Required _____

Electrical Needed: YES / NO How many amps drawn? _____ (Generators will not be allowed.)

EVENT DATE: June 8th 2024

FEEES FOR FOOD TRUCKS & OTHER VENDORS 12 x 12 or

under booth : \$200 if paid before 1 April 2024.

13 x 12 up to 24 x 12 size booth: \$300 if paid before 1 April 2024.

*** Spaces are Limited and all registrations are final. No refunds will be offered. This is a rain or shine event. ***

All Vendors will keep proceeds from their booth. Each vendor will be responsible for all cash transactions at their own booth as well as all supplies needed in their booth and clean-up of their designated area. After completing and returning the registration form and required fees, your request will be reviewed by the Ainad Feztival of Food Committee for approval. **NO BEVERAGE SALES ARE ALLOWED BY VENDORS. ALL BEVERAGE SALES SHALL BE BY THE FEZTIVAL OF FOOD COMMITTEE ONLY.**

REGISTRATION & PAYMENTS

Checks shall be made to be payable to: Ainad Shriners Feztival of Food

All registration forms and checks for payment shall be mailed to: Ainad Shriners, 609 St. Louis Avenue, East St. Louis, IL 62201

Credit Card Payments: Credit card payment will be available, however, a convenience fee will be added.

INSURANCE REQUIRED

All vendors are required to provide a copy of their current Certificate of Insurance of (\$1 million per person and \$2 million aggregate) This will be required to be provided prior to the event with additionally insured listed as: Illinois Department of Transportation, City of Belleville, IL, Ainad Shriners, Shriners International and Shriners Hospitals for Children and all of their affiliates.

REGULATORY REQUIREMENTS

Mobile Vending Units must have City of Belleville Mobile Vendor License, St. Clair County Health Department Permit, comply with Belleville Fire Department's Regulations for Downtown Events and any other required documents. All participating vendors will be required to meet City, health department and any other safety regulations provided by the Committee. Also, please be aware that an additional fee may be charged if your designated area has not been cleaned properly or damage was caused to City property causing additional expense to the Committee.

QUESTIONS

Brian Coppotelli, Committe Chairman (618) 971-9411 or bkcoppo@earthlink.net

Nick Glass, (618) 376-5122 or naglass96@gmail.com



VENDOR APPLICATION