



Southern Illinois Shrine Circus Program Book Advertising Contract



Name of Advertiser: _____

Address: _____ City: _____

ZIP Code: _____

Contact Name: _____ Phone: _____

Date Sold: _____

☐ Previous Ad ☐ New Ad ☐ Previous Ad/New Salesman

Purchase a Double Page or Full Page Gold Page Ad and receive 4 adult Circus tickets (\$48.00 value)
Circus tickets will be mailed upon payment of the ad.

Amount paid \$ _____ [] cash [] check [] Credit Card

Credit card # _____ **Exp. Date:** _____

Salesman # _____ Salesman Name _____

Club or Unit to credit: _____

2020 CIRCUS LOCATIONS

June 1st – Belleville

June 4th - Altamont

June 2nd – Waterloo

June 5th - Olney

June 3rd - Highland

June 6th & 7th - DuQuoin

Please circle the location closest to your business

Please note any ad changes or additions on the front of the ad contract, attach ad copy to contract

If you have ad or ad graphics to e-mail, please send them to bookkeeper@ainadshriners.org

ALL CIRCUS ADS ARE DUE BY CLOSE OF BUSINESS, APRIL 27, 2020

Proceeds from the Shrine Circus benefit Ainad Temple operations. Payments are not deductible as a charitable contribution.

Full Page

1/4 Page

1/10 Page

1/2 Page

Thank you for selling 2019 Circus Ads. The exclusivity period for ads sold this year, 2020, will end March 15, 2020. The salesman that sold these ads last year will be protected until that date. All ads must be turned in no later than April 27th, 2020 so the Circus book can be edited and printed.

You can ask your customer to consider a full pledge first and then reduce the size if necessary. Prices remain the same.

Side by Side Ad \$350.00

Gold Page \$300.00

Full Page \$200.00

1/2 Page \$125.00

1/4 page \$ 75.00

Business Card \$50.00

Your 2019 Circus Ads are included in the packet. Commissions will be paid to the person/unit/club you put on the contract at the rate of 30% for new ads and 15% for existing ads this means any ad sold in 2019 is now considered a RENEW Ad.

Thank you very much for considering selling ads in 2020. It is just one more way of helping AINAD and your Unit/Club. If you have any questions, please call me at 618-581-3628.

Thank You

Larry Carril P.P.
2020 Ad Chairman